

Luke McKean

UI/UX & Product Designer

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SUMMARY

UI/UX and Product Designer with nine years of experience creating intuitive, data-driven interfaces and design systems that improve efficiency, reduce user friction, and drive measurable results. Experienced across the full product lifecycle, from user research and prototyping to testing and implementation. Collaborates closely with product and engineering teams to balance usability with business goals and deliver scalable design solutions.

CORE SKILLS

Design & UX

- User Research & Journey Mapping
- Wireframing & Prototyping
- Usability Testing & Feedback Loops
- Interaction Design & Information Architecture
- Design Systems & Component Libraries

Tools & Methods

- Figma
- Adobe Creative Cloud
- HTML/CSS (basic understanding)
- Agile / Cross-functional Collaboration
- Accessibility & Inclusive Design

EXPERIENCE

UI/UX Product Designer • Stewart Title Guaranty Company, Houston, TX

Nov 2020 - Oct 2025

- Supported a suite of internal software tools used by over 1,000 title agents monthly.
- Led end-to-end research, flow definition, wireframing, prototyping, and usability testing.
- Served as the primary designer within cross-functional teams of 5–15 PMs, architects, developers, and QA.
- Created and maintained product-specific design systems in Figma with 100+ reusable components.

Creative Director • D9 Brewing Company, Cornelius, NC

Jan 2019 - Nov 2020

- Led brand identity direction and execution across digital, packaging, and marketing materials.
- Created a new website that increased visitor traffic by 5%.
- Designed marketing materials and campaigns that contributed to a 10% increase in sales.
- Managed a small creative team while maintaining hands-on involvement in design execution.

UI/UX Designer • Bright MLS, King of Prussia, PA

Feb 2016 - Jan 2019

- Designed interaction flows and UI components for complex MLS software tools used by over 500 agents monthly.
- Improved usability through intuitive user interactions, reducing call center volume by 15%.
- Conducted usability testing and contributed to the evolution of shared design patterns.

EDUCATION

- B.S. Web Design & Interactive Media - Art Institute of Pittsburgh
- A.S. Graphic Design - Sullivan County Community College