Luke McKean

Graphic, Web, UI / UX Designer

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I have a very versatile and focused skill-set with a balance between creative and analytical qualities in working with print and web media. I prefer clean, organized, smart, effective design. I have strong qualities in organization, attention to detail, leadership, and communication.

Professional Experience

June 2014 to Present

Senior Designer, Two Technologies, Inc. - Horsham

Maintain and provide ongoing design of the company website, landing pages, promos and ad banners, and social media content. Generate and manipulate graphic images, sound, text and video for various multimedia outlets. Develop, design and produce marketing materials, including postcards, brochures, advertisements, trade show booths, sales materials, branding and packaging design.

Feb 2006 to June 2014

Graphic/Interactive Designer, Safeguard Business Systems - Lansdale

Helped to establish the Full Color Design Department that provides custom design for all print and multimedia design requests for a network of 300+ distributors, including marketing collateral, logo design, branding, stationery design, mailing pieces, etc.. Creation, design and testing for various HTML based projects such as websites, web based forms and email marketing. Use of HTML, CSS and Javascript with different formats, from web hosting to thumb drives.

Jun 2003 to Dec 2005

Paginator/Graphic Designer, The Morning Call - Allentown

Electronically compose products. Work with editors to design and layout pages. Help editors compose headlines and subheads. Create feature package designs. Create graphic elements such as charts, info boxes, sidebar packages, maps and images. Proofread all elements for accuracy; headlines, stories, photo cut lines. Ensure story jumps onto other pages.

Professional Skills & Experiences

Web Design & Development

Javascript, PHP, MySQL, Ajax

UI & UX Design, Print & Packaging

Project Management

HTML/CSS, SEO, WordPress

Adobe Design Suite

Education

2014 Bachelors in Web Design & Interactive Media
The Art Institute of Pittsburgh 4.0 GPA

2001 Associates in Graphic Design
Sullivan County Community College

For more information visit www.lukemckean.com

References will be available on request.